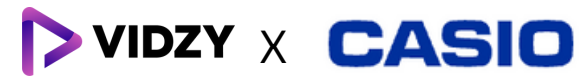


CASIO

Video Production Campaign For Watches

54.1M+
Views





Vidzy teamed up with some influencers to create videos for the brand and it's products showcasing features & design.

Objective

- To provide Casio with videos, shot and edited by the team and hired influencers of Vidzy

Strategy & Execution

- After understanding the brand's objective, we teamed up with influencers to collaborate with Casio for its products
- Assigning influencers with products and describing them the brief of how to shoot and implement the process for the campaign.
- We collected all the data and post produced it into videos - adding music and effects to make it attractive for the viewers.
- We provided Casio with the final deliverables and provided them all the assets for the successful execution of the campaign.

Campaign Results:

48

Influencers

48

Total videos

54.1 M

Total no.of Eyeballs



Platforms



Contact us

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